

# Design 2000 Pty Ltd Privacy Policy

This privacy policy has been created in order to disclose the information gathering and dissemination practices for this web site [www.design2000.com.au](http://www.design2000.com.au) and all websites owned and controlled by Design 2000 Pty Ltd (hereafter referred to as "Website") and any associated Mobile Apps, Computer Software and Microcontroller Firmware (hereafter referred to as "Apps") that may be created or distributed by Design 2000 Pty Ltd or its associated companies. This policy also explains how we store and handle your information when dealing with us by mail, email, fax and in person.

Questions regarding this policy should be directed in the first instance to the Privacy Officer by writing to us at the following address:

The Privacy Officer  
Design 2000 Pty Ltd (ABN 45 005 014 639)  
9-11 Rose Street  
Upper Ferntree Gully VIC 3156  
Australia  
Phone: +61 3 9758 5933  
Fax: +61 3 9758 5560

The Website and Apps are owned and operated by Design 2000 Pty Ltd and its associated companies. Information provided by you to the Website & Apps will be used solely for the purpose of communicating information, analytics, statistics and demographic information, as well as providing services around our products, websites and any other related products and services that we may engage in.

## Collection of Personal Information

We respect your privacy and will endeavour to ensure your privacy is maintained when providing information electronically. While we are the sole owner of the information we gather on the Website, we will not share any of your information with any outside party without your explicit consent unless we are required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law, cooperate with law enforcement or other government agencies, or comply with a legal process served on the Website or court orders.

There are two kinds of information that websites and apps can obtain about you:

**Aggregate Information** which is anonymous data that websites use to analyse trends, administer the Website, diagnose problems on the sites' servers, track user's movement, gather broad demographic information for aggregate use and to help improve the quality of the web pages. It may derive this information from a domain name or an IP address. None of this information is connected with Personally Identifiable Information.

**Personally Identifiable Information** is any information that personally identifies you. When you enter your contact details into the Design 2000 Website or Apps, or you deal with us by email, mail, phone, fax or in person, we may ask you for personal details including, but not limited to: name, company, country, phone, fax, physical address, email address, information about the goods or services you have ordered, and credit card information.

We will also store information from enquiries you have made and any communications between us.

Some of the information that we ask you for is mandatory. The primary purpose for which we collect it is to enable us to identify who is using the service and enables you to get the most out of the Website and App and to provide you with further information and customised content delivery and associated services. If a question is not specified to be mandatory it is up to you whether or not you answer it.

While you are allowing us to use the information we receive, you always own all of your information. Your trust is important to us, which is why we don't share information we receive about you with others unless we have:

- To provide information in response to a subpoena, court order, or other applicable law or legal process;
- When we have received your permission;
- To protect our rights or property or those of any Website user, or any member of the public;
- Removed your name or any other identifying information from it;
- When we have a good faith belief that the disclosure is essential to prevent or respond to fraud, defend our Website and Apps against attacks, or protect the property and safety of Design 2000 customers and users;
- If we merge with or are acquired by another corporation; or a substantial portion of our assets are acquired by another corporation, in which case your information will likely be one of the assets that is transferred during the merger or acquisition.

Please note that we may be required to make copies of or store records (which may include Personally Identifiable Information) in order to comply with our record-keeping obligations under Australian laws.

## **Unsubscribe**

If at any point you wish to unsubscribe from the Design 2000 mailing list, simply click on the "unsubscribe links" contained at the bottom of each email, or inside the email's body copy. Alternatively, contact us and we'll remove your details manually.

## **Spam**

Spam is the term used to refer to unsolicited electronic messages. We operate an **opt-in only policy** so we'll only send you commercial electronic messages with your express consent. If you are receiving commercial material using the Design 2000 website or purporting to be connected or associated with Design 2000, please tell us so that we can take appropriate action.

## **Security of Personal Information**

We understand that the security of your personal information is important so we've taken precautions to protect your security. These include protection of passwords using 128-bit encryption, provisions to preserve the security of the information in our own systems and to prevent unauthorised access, use of disclosure and back-up systems to prevent accidental or malicious loss of data. In addition, employees and contractors who provide services which

allow them to access personal information are required to respect the confidentiality of personal information held by Design 2000.

We provide reasonable administrative, technical, and physical security controls to protect your personal information. However, despite our efforts, there are always risks involved in sending information via electronic means including the Internet and you do it entirely at your own risk.

We will not be responsible for any unauthorised access or use of information held by us.

### **Links to third party websites and content**

This Website, our Apps and associated systems may contain links to other sites. Please be aware that we are not responsible for the privacy practices of these or other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects Personally Identifiable Information. This privacy statement applies solely to information collected by this Website and our Apps.

### **Privacy Policy changes**

If we decide to change our privacy policy, we will post those changes on the Website so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use Personally Identifiable Information in a manner different from that stated at the time it was collected, we will notify users. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

### **Additional Privacy Information**

If you are interested in obtaining additional information on privacy, you can visit the Australian Federal Privacy Commissioner's website at [www.privacy.gov.au](http://www.privacy.gov.au).

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June 2022